

International Symposium of Ultrasound for Regional Anesthesia, Pain Medicine and Perioperative Application (ISURA) 2021

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COORDINATORS: *Vincent Chan, MD, FRCPC, Christine Drane*

CORPORATE PARTNER & EXHIBITOR APPLICATION **ISURA 2021 Conference – June 4 -7, 2021**

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e-mail: _____

We would like to participate in the 17th Annual International Symposium on Ultrasound for Regional Anesthesia, Pain Medicine and Perioperative Application.

Please issue a cheque to Toronto Centre for Ultrasound Education or pay by credit card through PayPal.

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ISURA 2021 meeting will be using the [Whova event management platform](#) to showcase sponsor's and exhibitor's advertisements, extend your brand presence and reach your potential clients through our various communication channels. Meet and greet attendees, discuss your products and services with attendees, and show off your latest product advancements throughout the conference.

Sponsors	Price	√
<p>Gold Corporate Partner (June 4 - 7, 2021)</p> <p>Includes</p> <ul style="list-style-type: none"> • 8 complimentary registrations; additional representatives = \$50/person <p>Equipment Support</p> <ul style="list-style-type: none"> • Ultrasound machines for workshops <p>ISURA 2021 Website</p> <ul style="list-style-type: none"> • Thank you to Our Sponsors signage recognition • Thank you to Our Sponsors on our social media banner <p>Whova Conference App</p> <ul style="list-style-type: none"> • Prominent sponsor banner Ads in both the Mobile Conference App (phones/ tablets) and the Web Link (computers) • 1 complimentary industry sponsored non CME symposium time slot (45 min) • Logo display during break time • Short company ad videos (< 1 minute) during break time daily • Logo included in the Exhibitor Center • Logo included in the Sponsor Center • 1 push notification / day to registered attendees about your activity • Sponsor recognition for a specific session • Download potential lead contact information directly & final list of delegates <p>Complimentary Virtual Exhibitor Space</p> <p>Interactive exhibitor booth that allows you to upload:</p> <ul style="list-style-type: none"> • Product demo video • Zoom link for Live Streaming for product demo • Company information • Contact information • Product handouts (2) • Lead Generation <ul style="list-style-type: none"> • Coupons/Raffles/Giveaways • Interactive passport contest to direct traffic to your virtual booth • Polls for attendees to participate; a raffle for a prize to those who responded to your poll • Live Chat (attendees can post comments, pictures, and likes on the exhibitor profile page) • Arrange meet-ups and virtual meets with attendees on the Whova app 	CAD \$7,000	

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Exhibitors		
<p>Conference Exhibitor (June 4 - 7, 2021) Includes: 2 complimentary registrations; additional representatives = \$50/person ISURA 2021 Website</p> <ul style="list-style-type: none"> • Thank you to Our Exhibitors signage recognition <p>Whova Conference App</p> <ul style="list-style-type: none"> • 1 short company ad videos (< 1 minute) during break time daily • Logo included in the Exhibitor Center • 1 push notification / day to registered attendees about your activity • Sponsor recognition for a specific session • Download potential lead contact information directly & final list of delegates <p>Complimentary Virtual Exhibitor Space Interactive exhibitor booth that allows you to upload:</p> <ul style="list-style-type: none"> • Product demo video • Zoom link for Live Streaming for product demo • Company information • Contact information • Product handouts (2) • Lead Generation <ul style="list-style-type: none"> • Coupons/Raffles/Giveaways • Interactive passport contest to direct traffic to your virtual booth • Polls for attendees to participate; a raffle for a prize to those who responded to your poll • Live Chat (attendees can post comments, pictures, and likes on the exhibitor profile page) • Arrange meet-ups and virtual meets with attendees on the Whova app 	CAD \$2,400	
Corporate Partner & Exhibitors		
<p>Additional company representatives attending</p>	$ \begin{array}{r} \$50/\text{person} \\ \times \\ \text{______ person} \\ \hline = \$ \text{______} \end{array} $	
Total Amount (please total all ticked items)	CAD \$	

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